

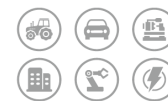


SMART EXPO

معرض تكنولوجيا التصنيع
الذكي والسيارات والروبوتات



SMART MANUFACTURING, AUTO AND ROBOTIC TECHNOLOGY EXPO



The Arena Riyadh Venue for Exhibitions

15-17 November, 2025

معرض
الواحة الخليجية
Gulf Oasis Expo



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2025



EXHIBITION INTRODUCTION SMART EXPO 2025

DATE

15-17 November
2025

VENUE

The Arena Riyadh

ORGANIZER

Gulf Oasis Expo

Smart Manufacturing, Auto and Robotic Technology Expo 2025 is the Kingdom's premier industrial trade fair, strategically positioned at the heart of the Middle East. As Saudi Arabia accelerates its Vision 2030 industrial diversification, this event offers an unparalleled platform for global industrial players to connect, collaborate, and capitalize on booming opportunities across the Gulf region.

Variety of machinery products and latest technologies in sectors including automated machine tools, laser cutting, automobiles and parts, bearings, and rubber tubing at the 2024 expo. The expo attracted over 10,000 professional visitors and buyers from neighboring countries and regions, including Saudi Arabia, the UAE, Yemen, Jordan, Egypt, Bangladesh and India.

As one of the largest industrial exhibition in the kingdom, the expo focuses on accurate matchmaking and is dedicated to building a bridge for economic and trade exchanges and cooperation between the world and Saudi Arabia for global manufacturing. It is also the best choice for global companies to explore the Saudi Arabia and Middle Eastern markets.

MARKET INTRODUCTION

Saudi Arabia, located on the Arabian Peninsula, has a population of over 36 million and is the world's largest oil producer and exporter, as well as the Middle East's largest economy. Saudi Arabia relies on imports for all commodities except oil and related products.

In 2016, Saudi Arabia released its "Vision 2030," actively promoting economic diversification and continuously improving its business environment. The Saudi government strongly supports non-oil sectors, advocates for the development of the digital and green economies, and promotes the transformation and upgrading of its industrial structure. Cloud data, 5G, artificial intelligence, healthcare, tourism, and culture are all expanding, demonstrating enormous market potential.



展品范围 >>> RANGE OF EXHIBITS



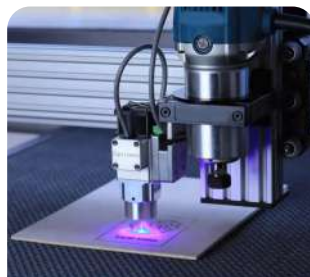
Machinery & Equipment

Agricultural Machine, Construction Machine, Engineering Machine, Mineral Machine, Textile Machine, Medical Equipment, Food Processing Machine, Environmental Equipment.



Automotive & Spare Parts

Whole Vehicles, EVs and Spare Parts, Repair & Maintenance Equipment.



Machine Tools

CNC, Metal Processing, Wood Processing, Glass Processing, Cutting Machine, Lathe Machine, Milling Machine, Grinding Machine, Drilling Machine.



Construction

Construction Machine, Building Material, Construction Tools, Construction Hardware, Valve, Fitting.



Smart Manufacturing

New Material, IoT, Robotics, AI, Big Data, 5G, Smart Home and Smart City Solutions.



Energy & Power

Power Equipment, Generators, Solar & Renewable Equipment, Cable and Lighting.

OPEN THE FRONT AND REAR WAREHOUSE

After the exhibition, the exhibits will be shipped to our warehouse in Riyadh, Saudi Arabia which spanning over 5,000 square meters, offers a variety of display and storage spaces tailored to company needs.



EXHIBITOR BENEFITS

Riyadh-Based Overseas Warehouse:

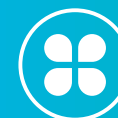
Over 5,000m² of storage and show space for displaying samples the whole year.

B2B Matchmaking:

Accurate matchmaking with Saudi buyers, procurement agents and government procurement channels.

All-Round Publicity:

Targeted paid campaigns across all Social Media platforms including Snapchat, X, LinkedIn, Facebook, Google Ads, YouTube and TikTok.



ORGANIZER

Gulf Oasis Expo LLC



As a professional exhibition organizer, we have extensive experience in exhibition organization and operation. In addition to traditional exhibition services, we offer exhibitors a one-stop solution, including year-round display centre, accurate matchmaking, market visiting, online meetings and warehouse services. Furthermore, Gulf Oasis Expo actively cultivates partnerships with multiple business chambers and associations to expand market channels and provide more business opportunities for exhibitors.

At the same time, Gulf Oasis Expo monitors market demand and industry trends, continuously optimizing its exhibition organization and operations to enhance exhibitor effectiveness and satisfaction. In the future, we will continue to leverage its strengths to provide exhibitors with more comprehensive and professional services to help them expand into the KSA and Middle East markets.

致力于促进中沙贸易发展
From Vision to Reality



合作单位 >>> COOPERATIVE UNIT

